



APCC Cape Cod Native Plant Growers' Cooperative Growers' Agreement

As a grower of the CCNP Growers' Cooperative program, I agree that all plants I grow for the program will be in accordance with the following requirements:

- 1. All plants will be grown locally on Cape Cod (in one of the 15 Cape towns).**
- 2. Only the regional native plant species on the most recent list of the program are part of this program and must be propagated by seed with documented provenance.**
- 3. Plants will be grown only from ethically sourced seed and from the seed sources identified by the program.**
- 4. Plants will be grown without the use of pesticides.**
- 5. Potting soils will be peat-free.**
- 6. The use of plastic will be minimized, and grower will provide their plan for plastic reduction.**
- 7. APCC staff or other designee will, at a minimum, conduct a yearly inspection of grower's operation. Upon request, the grower will provide documentation to affirm compliance.**
- 8. Grower agrees to submit a yearly response to a survey designed as a means for the program to measure success (e.g.) species grown, number of plants brought to market, and gross sales.**

APCC's commitment to growers who sign and abide by the agreement will:

- 1. Provide a centralized brand and marketing strategy, providing a direct path for growers to reach interested buyers. Marketing materials, such as branding stickers/plant labels and other advertising collateral will be provided. [estimated time of delivery is July 2026]**

2. Continue to offer a robust workshop curriculum on the ecological connection of native plants, propagation methods, and other relevant technical advice from experts. Ongoing opportunities to talk, ask questions and build connections with established native plant growers through panel discussions will be provided.
3. Publicize and promote the work of the growers and the program's progress through APCC's social media channels, website, press releases, enewsletter, and other media opportunities. As part of APCC's native plant initiative, we will continue to promote native plants to increase the enthusiasm and demand for native plants.
4. Where possible, coordinate bulk purchases for cost savings as well as identifying avenues for plastic reuse to minimize waste.
5. Continue to work on ethical seed sourcing of native plants with a focus on local ecotype to ensure availability to growers.
6. At least yearly farm visits to offer personalized guidance to growers on winter seed sowing and seedling transplanting.
7. Provide an online space to connect buyers with growers and plant availability, and/ other means as we grow the program.

Signed: _____ Date: _____